

**Deloitte.**

# Corporate Responsibility & Sustainability

Impact that matters

FAS, July 2016



# Deloitte CIS CR&S 2020 choices

## SOCIETY

Alumni:  
 % Suit positions  
 % government org.  
 % NGO leaders

## MEANINGFUL IMPACT

Selection of Initiative:

- In line with mission and values
- Measurement and tracking progress
- Get in for the long term
- Set realistic expectations
- Choice of people

## COMPLEX CHALLENGES

- Social (healthcare, education)
- Environmental sustainability
- Strengthen relationships with non-profits
- Encourage innovation for growth, to retain talent, and make a positive impact on society

CR&S will give our people the opportunity to engage in programs that enable them to become leaders in business and **society** and by doing so we will leverage our business capabilities to make an **meaningful impact** in addressing some of **society's** most **complex challenges**.

### NON-PROFITS

- Skills Academy for social sector
- The Deloitte Foundation initiatives
- Awareness campaigns

### EDUCATION & SKILLS

- Mentoring students
- Big Deal Market
- Pro bono action

### SOCIAL INNOVATION

- Coffee Talks
- CR Maturity Model
- Association for Social Entrepreneurship
- PRO Woman

### GREEN AGENDA

- Sustainability awareness (Green education)
- Sustainability in our Operations

# Awards and memberships

## Growing to become social innovation expert

- Environmental Responsibility Mark;
- TOP-5 Green offices in Russia;
- Academy for nonprofits - Best pro bono project in Russia 2015;
- TOP-25 CSR managers in Russia (Deloitte the only Big 4 firm in the list).



CORPORATE SOCIAL RESPONSIBILITY



Совет бизнеса по вопросам инвалидности

**PEOPLEINVESTOR**  
КОМПАНИИ, ИНВЕСТИРУЮЩИЕ В ЛЮДЕЙ

# CR&S 2016

## Achievements



# Non-profits

## Strategic Philanthropy

### Skills Academy for social sector



**250 NGOs** counselled,  
**6 projects** developing,  
**100 hours** of competency growth,  
**825 000 R** invested in social change,  
**92% participants satisfied**,  
Strengthening relationships  
with non-profits.

### Survey for Sustainable growth of NGO's



**2 surveys**,  
**180 NGOs** across CIS engaged,  
Strengthening relationships  
with non-profits,  
Deloitte Brand.  
Clients CSR consulting

### Pro Bono support



**900 hours** of social impact,  
**3.6 mln RUR** invested by T&L  
(Kiev), T&L(Russia), Audit  
(Russia), Consulting (Russia),  
FAS (Russia).

### Various Volunteering Programs



**1500 hours** of social impact,  
**1000 people** uses Deloittecr.ru –  
CIS Volunteering network,  
**6 mln RUR** invested in social  
change,  

- EM & Christmas Bazaar 2015  
– the biggest ever

# Social Innovation

## Investing to investors

### CSR Maturity Model



**5** potential **clients interested**,  
Unique **30 metrics** introduced,  
Allows to achieve maximum social impact to community,  
Part of Audit Extra program (as a free pro-bono service),

### Coffee Talks



**15 hours** of social impact,  
Support young entrepreneurs,  
**200 000 RUR** in-kind impact,  
Leveraging the intellectual capital of Deloitte professionals creates the most benefit for society,  
HR Brand.

### Association for Social Entrepreneurship



Bring together stakeholders to innovate around specific issues, engaging clients, government, Deloitte professionals and partners.

### PRO Woman



Engaging our people as an experts,  
Support young entrepreneurs,  
Scaling social impact,  
**60 000 RUR** in-kind impact,  
HR Brand.

# Education&Skills

## Community Development

### Professionalization of the CSR sector



Mentoring **4 students** and postgraduate researchers in CSR chair (SPbGU),,  
**40 hours** of social impact (Consulting on curriculum and theses),  
Developing future CSR expert community.

### CODDY



Engaging our people as mentors,  
Significant Impact to Russian education system,  
Support children in project thinking.





# CR&S FY17



# Deloitte CIS CR&S 2020 choices

## New in FY17

NON-PROFITS	EDUCATION & SKILLS	SOCIAL INNOVATION	GREEN AGENDA
<p>Moms in Pro-Bono</p> <p>Expert Board for NGO's</p> <p>Retired from business – reborn to NGO</p>	<p>CSR scientific analysis and research</p> <p>Regional educational practices – Yuzhno-Sakhalinsk project</p> <p>Developing future CSR expert community in Universities</p>	<p>Deloitte Social Map</p> <p>Association for economic engagement of excluded groups</p>	<p>Greening the future App for schools</p> <p>Sustainability in our Operations – developing the Green policy</p>

# CR&S FY17

## Opportunities for intellectual growth and empowering social impact

### Client service

Raising awareness on CR&S among clients;

Employing CR&S as a **talking point** and a winning stand at the beginning of relations.



### Engage function-leaders

Via **pro-bono work** our people leverage intellectual capital that creates better benefit for society:

Audit – 100 hours a year,

Consulting – 200 hours a year,

T&L – 200 hours a year,

FAS – 100 hours a year,

ICS - 200 hours a year.

Expected impact beyond **3 mln RUR**.

### Leadership (Executive/Board)

For better sustainability and ensured growth of social impact investment % of net profit (for FY18).



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