

Deloitte.

Corporate Responsibility & Sustainability

Impact that matters

FAS, July 2016



Deloitte CIS CR&S 2020 choices

SOCIETY

Alumni:
 % Suit positions
 % government org.
 % NGO leaders

MEANINGFUL IMPACT

Selection of Initiative:

- In line with mission and values
- Measurement and tracking progress
- Get in for the long term
- Set realistic expectations
- Choice of people

COMPLEX CHALLENGES

- Social (healthcare, education)
- Environmental sustainability
- Strengthen relationships with non-profits
- Encourage innovation for growth, to retain talent, and make a positive impact on society

CR&S will give our people the opportunity to engage in programs that enable them to become leaders in business and **society** and by doing so we will leverage our business capabilities to make an **meaningful impact** in addressing some of **society's** most **complex challenges**.

NON-PROFITS

- Skills Academy for social sector
- The Deloitte Foundation initiatives
- Awareness campaigns

EDUCATION & SKILLS

- Mentoring students
- Big Deal Market
- Pro bono action

SOCIAL INNOVATION

- Coffee Talks
- CR Maturity Model
- Association for Social Entrepreneurship
- PRO Woman

GREEN AGENDA

- Sustainability awareness (Green education)
- Sustainability in our Operations

Awards and memberships

Growing to become social innovation expert

- Environmental Responsibility Mark;
- TOP-5 Green offices in Russia;
- Academy for nonprofits - Best pro bono project in Russia 2015;
- TOP-25 CSR managers in Russia (Deloitte the only Big 4 firm in the list).



CORPORATE SOCIAL RESPONSIBILITY



Совет бизнеса по вопросам инвалидности

PEOPLEINVESTOR
КОМПАНИИ, ИНВЕСТИРУЮЩИЕ В ЛЮДЕЙ

CR&S 2016

Achievements



Non-profits

Strategic Philanthropy

Skills Academy for social sector



250 NGOs counselled,
6 projects developing,
100 hours of competency growth,
825 000 R invested in social change,
92% participants **satisfied**,
Strengthening relationships
with non-profits.

Survey for Sustainable growth of NGO's



2 surveys,
180 NGOs across CIS engaged,
Strengthening relationships
with non-profits,
Deloitte Brand.
Clients CSR consulting

Pro Bono support



900 hours of social impact,
3.6 mln RUR invested by T&L
(Kiev), T&L(Russia), Audit
(Russia), Consulting (Russia),
FAS (Russia).

Various Volunteering Programs



1500 hours of social impact,
1000 people uses Deloittecr.ru –
CIS Volunteering network,
6 mln RUR invested in social
change,

- EM & Christmas Bazaar 2015
– the biggest ever

Social Innovation

Investing to investors

CSR Maturity Model



5 potential clients interested,
Unique **30 metrics** introduced,
Allows to achieve maximum social impact to community,
Part of Audit Extra program (as a free pro-bono service),

Coffee Talks



15 hours of social impact,
Support young entrepreneurs,
200 000 RUR in-kind impact,
Leveraging the intellectual capital of Deloitte professionals creates the most benefit for society,
HR Brand.

Association for Social Entrepreneurship



Bring together stakeholders to innovate around specific issues, engaging clients, government, Deloitte professionals and partners.

PRO Woman



Engaging our people as an experts,
Support young entrepreneurs,
Scaling social impact,
60 000 RUR in-kind impact,
HR Brand.

Education&Skills

Community Development

Professionalization of the CSR sector



Mentoring **4 students** and postgraduate researchers in CSR chair (SPbGU),,
40 hours of social impact (Consulting on curriculum and theses),
Developing future CSR expert community.

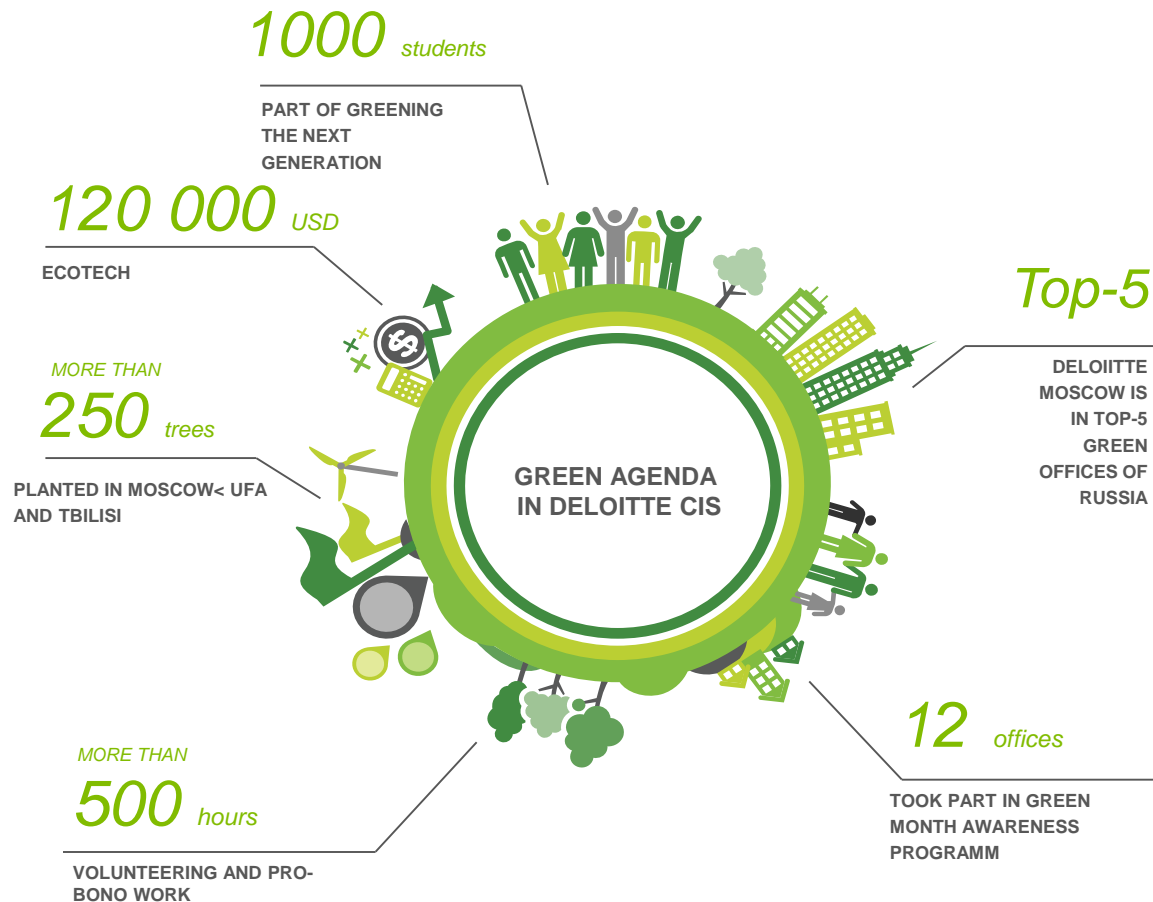
CODDY



Engaging our people as mentors,
Significant Impact to Russian education system,
Support children in project thinking.

Green Agenda

Environmental Sustainability



CR&S FY17



Deloitte CIS CR&S 2020 choices

New in FY17

NON-PROFITS	EDUCATION & SKILLS	SOCIAL INNOVATION	GREEN AGENDA
<p>Moms in Pro-Bono</p> <p>Expert Board for NGO's</p> <p>Retired from business – reborn to NGO</p>	<p>CSR scientific analysis and research</p> <p>Regional educational practices – Yuzhno-Sakhalinsk project</p> <p>Developing future CSR expert community in Universities</p>	<p>Deloitte Social Map</p> <p>Association for economic engagement of excluded groups</p>	<p>Greening the future App for schools</p> <p>Sustainability in our Operations – developing the Green policy</p>

CR&S FY17

Opportunities for intellectual growth and empowering social impact

Client service

Raising awareness on CR&S among clients;

Employing CR&S as a **talking point** and a winning stand at the beginning of relations.



Engage function-leaders

Via **pro-bono work** our people leverage intellectual capital that creates better benefit for society:

Audit – 100 hours a year,

Consulting – 200 hours a year,

T&L – 200 hours a year,

FAS – 100 hours a year,

ICS - 200 hours a year.

Expected impact beyond **3 mln RUR**.

Leadership (Executive/Board)

For better sustainability and ensured growth of social impact investment % of net profit (for FY18).



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